

The Mission of the Santa Barbara Historical Museum is
to be a repository, interpreter and communicator of the rich
history of the Santa Barbara region. Through exhibitions,
scholarship, educational programs and preservation of the
region's material culture, we connect people of all backgrounds
to historically important ideas, people and objects.
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2019 At-a-glance

- 8 Exhibitions
- 30,000 Visitors
- 5,500 Lecture & Program Attendees
- 1,600 Students
- 58 Blissful Weddings & Events
- A Great Year!

Contents

Director's Message	4-5
2019 Exhibitions	6-7
Education & Community Impact	8-9
Research & Publications	10-11
Giving	12-13
Supporting the Museum	14-15
Treasurer's Report	16-17
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One of many treasures in the Gledhill Library is a collection of over 10,000 glass plate negatives (1890-1916) taken primarily by Norman H. Reed and I.N. Cook, two of the most prolific commercial photographers in Santa Barbara during that period. The Museum acquired this collection from Carolyn and W. Edwin Gledhill.

Director's Message



It is a truism among museums that well over 90 % of an institution's collections are in storage at any one time. With this in mind, in 2019 we concentrated on sharing with patrons the richness and depth of variety which characterizes the collections of the Santa Barbara Historical Museum.

The primary vehicle for accomplishing this was, as may be imagined, the Museum galleries. Some 30,000 visitors were greeted this last year with a wide diversity of offerings with special emphasis on the marvelous photograph collections housed in the Gledhill Library. Some of the finest photographers to call the South Coast home were featured in *Great Photographers in Santa Barbara History* while the acclaimed landscape photographer, Josef Muench, received his own treatment with *Capturing the West: The Artistry of Josef Muench*. The Gledhill Library boasts over 100,000 images with prints, postcards, glass plates, and color slides making for an unparalleled visual history of our community.

Decorative and fine arts formed the core of other major exhibitions in 2019. Santa Barbara's first professional artist to settle here, and one of the best, was documented in Henry Chapman Ford: The Museum Collection while our Board of Trustees delved into collections to select their favorite pieces with Trusted Treasures: Favorite Works of Our Trustees, while one of those trustees, Sharon Bradford, guest curated the highly popular The West-Dressed Woman, highlighting some of the best items from the Museum's 5,000-piece Costume Collection.

Offering new gallery exhibitions is of course only part of the story. The Museum continued to innovate its outreach programming, not only with tours, lectures, publications, and workshops but also with offerings such as History Happy Hours, History Hiking Tours and Teachers' Night Out, bringing the fascinating stories of Santa Barbara history to an ever wider audience.

As always, all of this is only possible through the talents, hard work and dedication of Trustees, staff and volunteers. The Museum you enjoy, the programs you attend are the result of their efforts and to them goes out a heartfelt thank-you.

Michael Redmon

Michael Redmon
Director of Research















2019 Exhibitions

The Historical Museum strives to create exhibitions that deepen our understanding of Santa Barbara's rich heritage.

Capturing The West: The Artistry of Josef Muench

The photographic landscapes of Josef Muench have earned worldwide acclaim. A native of Germany, this self-taught artist came to the U.S. in 1928 and settled in Santa Barbara two years later. Primarily known for his evocative landscapes of the American Southwest and his photographs of Native American cultures, his images graced countless books, posters and periodicals, most notably the magazine, Arizona Highways. One of his photographs, taken in California's Kings Canyon National Park, was chosen for inclusion on the Voyager I and II spacecrafts.

Great Photographers in Santa Barbara History: Gledhill Library Collection 1860-1960

The Santa Barbara South Coast has attracted artists here for well over 100 years. Among these have been talented photographers, drawn here to capture the area's natural beauty, to document the changing urban landscape, and to record the images of the renowned who visited or settled here. The result has been an incredibly rich photographic record of our community spanning some 100 years. Guests enjoyed images by renowned photographers such as Karl Obert, Carolyn and Edwin Gledhill, Norman H. Reed, I. N. Cook, and James Walter Collinge which represents just a small sample of the photographic riches of the Gledhill Library Collection.

Henry Chapman Ford: The Museum Collection

The beginnings of Santa Barbara as a significant art colony may be traced back to 1875 with the arrival of Henry Chapman Ford, the first artist of stature to settle here. Celebrated for his landscapes and renderings of the California missions, his artistic legacy is a testament to the beauty of our state's natural and historical landscapes.

Project Fiesta: A History of Old Spanish Daysl

In celebration of over 95 years of Old Spanish Days in Santa Barbara, the Museum invited the community to explore our annual exhibition, *Project Fiesta!* Guests discovered the origins, pageantry, fashion, and traditions of this most cherished cultural festival. Through photographs, beautiful costumes, historic posters, artwork, and artifacts, Museum visitors experienced the excitement and pageantry of Fiesta and celebrated the memories made each year by our community.

Trusted Treasures: Favorite Works of Our Trustees

Santa Barbara has enjoyed a reputation as a significant art colony since the late 19th century, which was on display in this exhibition of selected fine art works by our Board of Trustees. Trustees were invited to choose their favorite work of art from the Museum's collection of over 2,000 pieces. Among the artists on view were Carl Oscar Borg, Fernand Lungren, Alexander Harmer, Lockwood de Forest and more. Visitors were thus given a hint of the depth of our holdings as well as being introduced to the dedicated leadership of the Museum.

The West-Dressed Woman: Highlights of the Costume Collection

This exhibition featured some of the finest and most interesting pieces from the Museum's extensive
Costume Collection. A wide variety of clothing, from prairie dresses of handspun flax to silk ball gowns, were paired with portraits of significant women, offered guests a glimpse into our collection of over 5,000 garments. The exhibition was created by guest curator Sharon Bradford, whose vision, hard work and generosity has allowed for the Museum's Costume Collection to be treasured by our visitors..

Edward Borein Gallery

The Gallery is devoted to the art and life of one of the most highly regarded artists of the American West. The Museum holds one of the largest and most varied collections of Borein art, objects, photographs, memorabilia, and ephemera in the country and these collections form the core of the art and items on view in the Gallery. Marlene Miller, Curator of the Edward Borein Collection, works tirelessly to feature the finest of our collection and showcase the artist's best work from around the globe.

Education & Community Impact

Over 30,000 guests, including many school children, explored the Museum to visit the galleries and historic adobe courtyards, attended public programming and utilized the Gledhill Research Library. Additionally, many more visited the Museum's satellite exhibits at Santa Barbara Airport and Cottage Hospital and attended off-site programming.

Healing Arts Program at Santa Barbara Cottage Hospital

The Museum is proud to be a part of this program with the continous reuse of the exhibition, *Under The Umbrella: Lutah Maria Riggs & Her Santa Barbara Style*.

Historic Ovington Terminal

Visitors arriving at the Santa Barbara Airport have the opportunity to view our exhibit inside the beloved Historic Terminal that tells the story of local aviation pioneers such as the Loughead Brothers and Earle Ovington.

History Happy Hour

With the support of the Santa Barbara County Arts Commission, the Museum hosted a series of casual talks about local history in local wine tasting rooms.

History Hiking Series

Our guests loved our new series of hikes and walking tours that inspired them to learn more about the history hidden on local trails and streets.

School Programs

The Museum offers four custom onsite programs that fit into the State of California Standards for Kindergarten through Fourth Grade. Gallery tours and offsite presentations inspire all ages to learn more about Santa Barbara's rich history.

Dual Tour Program

The Museum's school programs have been greatly strengthened by our partnership with the Santa Barbara Trust for Historical Preservation.

School groups are offered a complementary experience which combines a visit to our Museum galleries and the Royal Presidio.

Through hands-on activities and discussion-based lessons, their visit encourages critical thinking and appreciation of local history from the time of the Chumash to the mid-20th century.

Community Education

Our vibrant programs of lectures, workshops and History Happy Hours illuminate a myriad of topics and interests among our members and guests.

Lectures, Workshops, Historical Hikes, and History Happy Hours

The Creative Disaster: How to Plan, Care for, and Downsize Your Collection By Elizabeth Stewart

Powerful Women in Santa Barbara History By Neal Graffy

1969: The Santa Barbara Oil Spill & Birth of the Environmental Movement By Marc McGinnes

Way Back When in Santa Barbara, 1918 By Betsy J. Green

Fiestas, Festivals and Parades: Santa Barbara Celebrates By Neal Graffy

Santa Barbara's Old Spanish Days History Through Public Art, A Walking Tour By Erin Graffy Earliest Photos of Santa Barbara By John C. Woodward

Haunted Tour of Downtown Santa Barbara By Neal Graffy

Military Artists in California during the Mexican War By Rose Marie Beebe & Robert M. Senkewicz

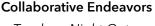
On a Mission
By Janet Dowling Sands

Santa Barbara's Foodies at the Turn of the 20th Century By Hattie Beresford

Fremont, Foxen and the San Marcos Pass By Neal Graffy

Screenings

- The Romance & Reaping of Riven Rock
 By Tina Love & Frank McGinity
- Better Together
 By Isaac Hernandez



Teachers Night Out
 A collaboration of Santa Barbara
 Educators Roundtable

Collaborative Organizations:

This year the Museum was proud to partner with, or offer support to, the following organizations:

- Art, Architecture & Design Museum, UC Santa Barbara
- Carriage & Western Art Museum of Santa Barbara
- Cold Springs School
- Flamenco Santa Barbara
- The Garden Club of Santa Barbara
- Lobero Theatre
- Lutah Maria Riggs Society
- MAD Academy
- Native Daughters of the Golden West
- New Beginnings Counseling Center
- Old Spanish Days
- Pearl Chase Society
- Santa Barbara Architectural Foundation

- Santa Barbara County Genealogical Society
- Santa Barbara
 Downtown Organization
- Santa Barbara
 Education Foundation
- Santa Barbara Museum of Natural History
- Santa Barbara Newcomers
- Santa Barbara
 Scholarship Foundation
- Santa Barbara
 School District Foundation
- Santa Barbara Teachers Association

9

- Santa Barbara Trust For Historic Preservation
- TVSB
- UCSB Alumni Association
- University of California, Santa Barbara

Above A young visitor spots something of interest in the exhibition *Great Photographers* in Santa Barbara History.



Research & Publications

The archives of the Gledhill Library provide "one stop shopping" for researchers interested in the history of our community. Since its dedication in 1967, the Gledhill has offered its patrons Santa Barbara history, from the days of the Presidio and Mission through to the present. Each year nearly 900 people utilize the materials in the archives such as photographs, maps, news clippings, obituaries, and ephemera found nowhere else. And the archives continue to grow. Thanks to the generosity of our community the Gledhill receives hundreds of additional items per year. A sampling of items added to the collections this past year includes:

- 1935 map of Montecito
- 1955 Santa Barbara area motel photographs
- 1907-1945 Fritsche (John) Collection of historic photographs
- Rockwell Museum collection of Ed Borein source material
- Fritsche (John C.) Postcard Collection of 7,300 postcards

Have a question concerning our local history?

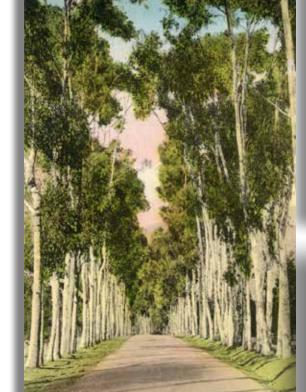
Contact us!

Publications contributed to by the Gledhill Library:

- Celebrating CAMA's centennial:
 Bringing the World's Finest Classical
 Music to Santa Barbara
 by Hattie Beresford
- Scouting on California's Central Coast: Centennial History of the B.S.A. Councils Based in Santa Barbara by Gregory W. Ogletree [Self-published]
- Mexican Province to 31st State: Alfred Robinson and Life in California by Michele M. Brewster [Thesis]

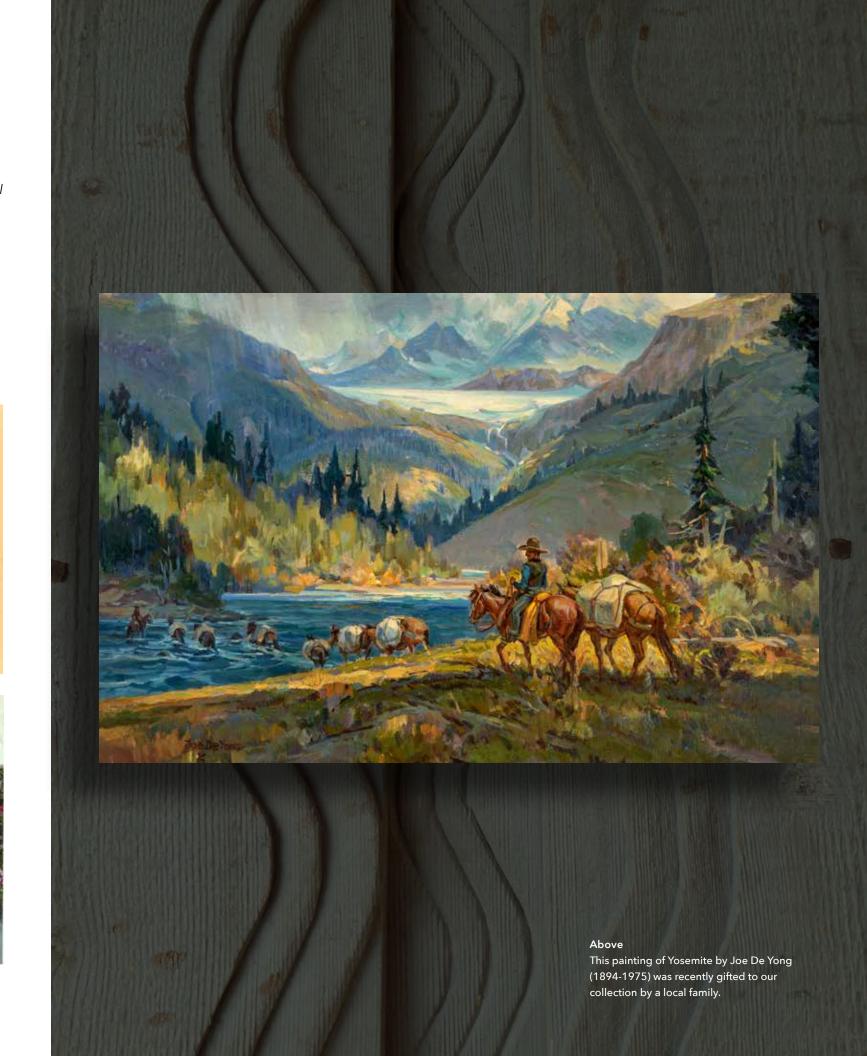






Above

Thee postcards from the Fritsche Collection: *clockwise* from left Eucalyptus Lane, the Yacht Harbor and Beach, and the Samarkand Persian Hotel.













Giving

The Santa Barbara Historical Museum gratefully acknowledges the following supporters for their significant contributions during the 2018-19 fiscal year.

\$100,000+

Sharon & David Bradford WWW Foundation

\$25,000 - \$49,999

Natalie & Brett Hodges Hutton Parker Foundation Marlene & Warren Miller Eleanor Van Cott

\$15,000 - \$24,999

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Note that space does not allow for us to list every donation. However, the Museum is grateful for gifts of all sizes.

Left Patrons celebrate at our *La Fiesta del Museo* fundraising event.

\$1,000 - \$1,999

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\$100 - \$499

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Nancy C. Seed



Supporting the Museum

Our Museum

In 1932, community leaders came together with vision and forethought to found a voluntary association to preserve and share local history.

Today, the Santa Barbara Historical Museum stands dedicated to its mission: to be a repository, interpreter and communicator of the rich history of the Santa Barbara region. Through exhibitions, scholarship, educational programs and preservation of the region's material culture, we connect people of all backgrounds to historically important ideas, people and objects.

As one of the centermost resources for cultural education, the Museum interprets over 500 years of history with collections from the Chumash, Spanish, Mexican, and American periods. Tens of thousands of irreplaceable artifacts including paintings, furniture, saddles, decorative arts, and costumes are held in public trust. The Museum's Gledhill Research Library contains an extensive collection of documents, photographs, maps, newspaper files, and oral histories.

With the help of our generous community, we continue to ignite a passion for history and highlight its importance and relevance today and in the future.

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Long-time Fiesta participants, Geraldine Valdé Sahyun and Byron Abraham at left, show off their dance steps with another couple.

Below

Folklorico dancers led by Francisco Espinosa entertain at La Fiesta del Museo.

Smarter Ways to Give

Here are four ideas to maximize your giving impact to the Museum while enjoying additional benefits as a donor.

1 Appreciated Stock

Gifts of appreciated securities offer you a charitable income tax deduction for their full market value and no capital gains (subject to IRS limitations).

2 Donor-Advised Fund

If you have a donor-advised fund, the Museum gratefully accepts gifts from these special philanthropic accounts.

3 IRA Rollover

If you are age 70 ½ or older you can direct all or a portion of your required distribution from your IRA - up to \$100,000 per person. Your gift may lower your adjusted gross income.

4 Legacy Society

After providing for yourself and for your loved ones, would you like to help preserve and share our area's unique history with future generations and lower your taxes at the same time? Adding the Museum to your will can often help you do that and more. The Legacy Society recognizes donors providing for the Museum's future with a gift of any size through their estate plans. You are invited to join the Legacy Society and create your own personal legacy that reflects your love of history. Visit sbhistorical.org/legacy.

Please contact Jeanne Buchanan 805-966-1601 x110 or membership@sbhistorical.org for more information.

Thank you!

Our members make our world go around!

It is through the enthusiasm of people like you - people who understand that history expands horizons, teaches character, and inspires positive action - that the Museum can serve our community every day.

Our Visionary Members provide critical support that allow us to continue to tell the compelling story of Santa Barbara's past through engaging events, research, and exhibitions.

If you are a member, thank you!

Platinum Transparency 2022

Candid.

We're excited to share that our organization has earned a 2022 Platinum Seal of Transparency with Candid! Now, you can support our work with trust and confidence by viewing our #NonprofitProfile:

https://www.guidestar.org/ profile/95-6005796

The Museum's programs and yearly operational support are derived by membership dues, revenue from private event rental and retail sales, and most importantly – through individua and foundation contributions.



Financial Statements

This statement of activities for year ending June 30, 2019 was prepared from our financial statements, which were audited by Gail H. Anikouchine, CPA. Full audited financial statements are available on the Museum's website at sbhistorical.org.

	Total all funds		
	2019	2018	
Support			
Grants	\$237,055	\$139,601	
Contributions	83,139	223,646	
Special events, net of expenses of \$48,454/\$53,235	121,507	118,568	
In-kind contributions	142,550	6,793	
Membership	62,195	63,045	
Investment income	17,312	102,412	
Trust income	61,748	61,983	
Rental income	380,379	382,639	
Museum store sales	23,881	28,610	
Public programs	34,476	23,750	
Library fees	3,510	3,576	
Change in value of charitable remainder trusts	49,905	(32,901)	
Total support	1,236,457	1,121,722	
Expenses			
Program services			
Curatorial, library and museums	261,004	270,509	
Facilities and Historical Structures	443,285	416,862	
Public programs, education, and outreach	343,505	358,130	
Supporting services			
Management and general	246,720	238,862	
Membership	19,873	24,952	
Fundraising	40,453	87,824	
Total expenses	1,354,840	1,397,139	
Excess of support over/(under) expenses before other changes in net assets	(118,383)	(275,417)	
Other changes in net assets			
Loss on disposal of fixed assets	-	(5,106)	
Abandonment of project	-	(8,760)	
Adjustments to collections acquired before 1995	(135,195)	-	
Change in unrealized gain on investments	27,295	71,154	
Change in value of perpetual trusts	32,565	14,006	
Change in net assets	(193,718)	(204,123)	
Net assets at beginning of year	10,927,052	11,131,175	
Net assets at end of year	\$10,733,334	\$10,927,052	





Our Team

Above opposite

Spirit of Fiesta Sophia Cordero performs at the opening of Project Fiesta.

Below opposite On a warm summer evening supporters enjoyed La Fiesta del Museo.

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Did you know?

The Museum also has an active volunteer program that provides opportunities for lifelong learning for history lovers ages 13 and up. Volunteers engage visitors with tours and activities through our education programs and work in the Gledhill Library on a variety of projects that make our vast archives more accessible to the community.

Our sincere thanks to photographer Fritz Olenberger.

