

The background of the cover is a classic landscape painting. It depicts a deep, rocky valley with steep, craggy cliffs on either side. A river flows through the center of the valley, with small waterfalls and rapids. The cliffs are covered with patches of green vegetation and small trees. In the distance, more mountains are visible under a sky with soft, white clouds. Several birds are shown in flight, adding a sense of movement to the scene. The overall style is reminiscent of 19th-century landscape art.

# **SANTA BARBARA** HISTORICAL MUSEUM **ANNUAL REPORT 2020**



The **Mission** of the Santa Barbara Historical Museum is to inspire meaningful connections to Santa Barbara history.

# 2020 At-a-glance

- 2 Major Capital Projects Completed
- 58 Events Postponed
- 2,457 Online Lecture Attendees
- One Global Pandemic
- But Still a Great Year!

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The global pandemic spurred new creativity.  
Pictured here is our first outdoor exhibition, *Project Fiesta: A History of Old Spanish Days*.

# A Note to Our Supporters

“Never let a good crisis go to waste.” Winston Churchill

Well, it has been quite a year! It began strong, and then the Covid-19 pandemic nudged (or was that forced?!) us into the pivot of a lifetime. We always knew we were strong, but the daily uncertainty of canceled events and financial burdens were at times overwhelming.

Ultimately, we grew from the experience, and held strong to our mission to connect **you** with Santa Barbara history.

In March, we swiftly moved our programming to an online model. Nearly 2,500 individuals from around the world participated in our new virtual lecture series, exceeding our former in-person attendance!

Our new *History at Home E-News* kept thousands of Museum lovers connected and engaged by sharing curated images, virtual tours, talks, stories, videos, and reading lists. We also produced our first online exhibition and greatly increased web access to our collection.

Our Education Department also switched gears to offer teachers virtual lessons (in lieu of in-person field trips) followed by ZOOM conversations with students.

Our Gledhill Library shifted to meeting the needs of students and researchers remotely, fulfilling our desire to serve as many people as possible. We know for many of them the time to research and write about their own family histories became increasingly important.

The historic time also prompted us to ask our community how they were weathering the quarantine. We created a portal to share stories of just how their lives were changed by the shutdown to ensure that future generations understand the challenges of 2020.

On top of this, we embarked on a major capital project. Our Textile and Decorative Arts collections held in our subterranean vault were in need of a new compact storage system and climate and humidity control. Luckily for us, we found the perfect time to make it happen.

We are so proud to have not only survived, but thrived in 2020. Thank you for your unwavering enthusiasm and support... It meant more than you will ever know.

**William Reynolds**  
President

**Dacia Harwood**  
Interim Director

Henry Chapman Ford (1828-1894)  
Castle Rock, Santa Barbara  
Gift of Steve and Amy Macfarlane in memory of David S. Bisol



Henry Chapman Ford



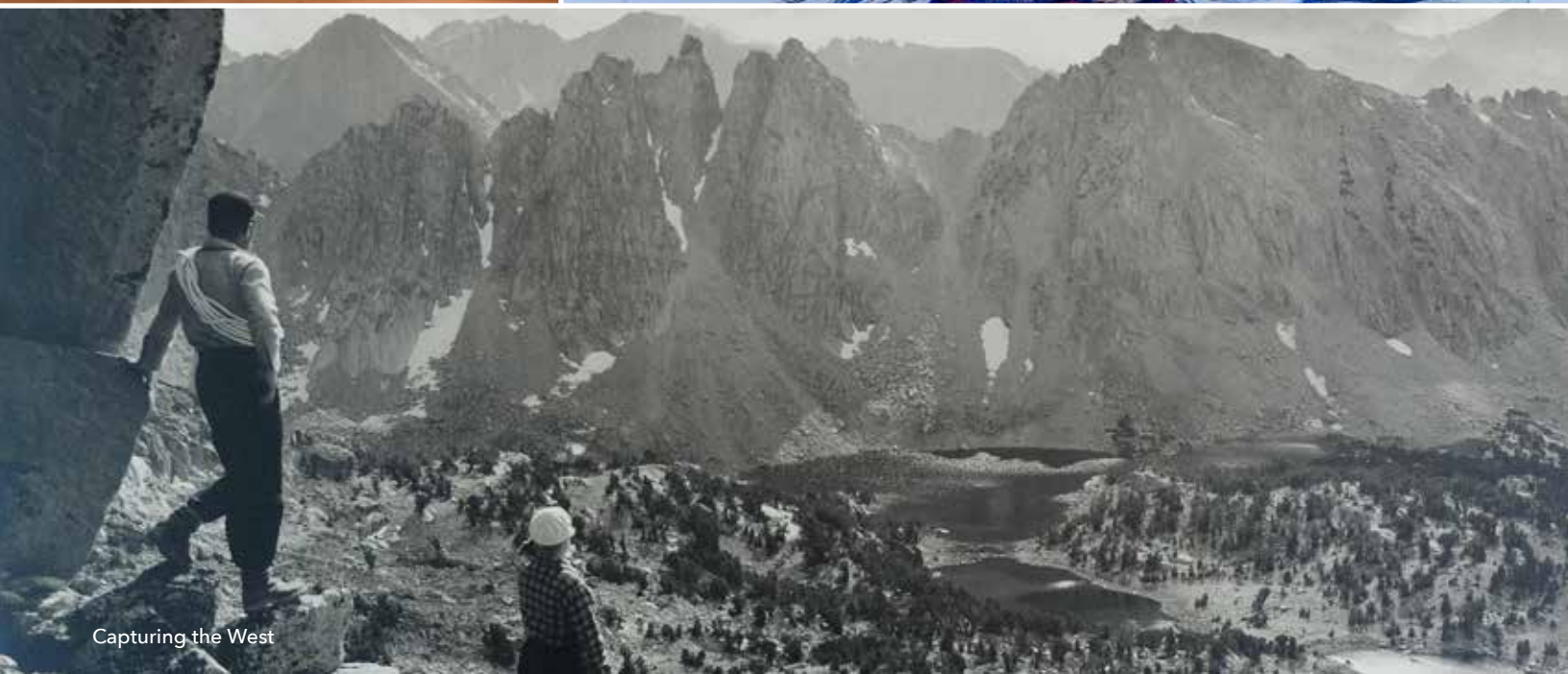
Queen on the Hill



Edward Borein Gallery



Project Fiesta!



Capturing the West

The year 2020 posed a number of challenges to the Museum as it did to society at large. The Covid pandemic forced the Museum to shut its doors to the public for large amounts of time to which we responded with innovative online presentations. A major part of these innovations included virtual tours of the Museum's slate of changing exhibitions which allowed the public to continue to enjoy the varied treasures of the Museum's collections.

The Historical Museum strives to create exhibitions that deepen our understanding of Santa Barbara's rich heritage.

### Queen on the Hill

The exhibit, *Queen on the Hill - Mission Santa Barbara*, was a first for our Museum. It became the first exhibition, due to the spread of Covid-19, that was presented to the public both in-person and online through the Museum's website. It also commemorated the bicentennial of the dedication of the Mission church. We delved into our extensive fine arts and photographic collections devoted to this iconic landmark to select some of the very finest images as portrayed on canvas, paper and film.

The Mission began life as one of three cornerstones of the Spanish colonial administration in Alta California, those being civic, military, and religious. Starting out as no more than a small mud and thatch edifice, it developed and grew down through the many decades into the twin-towered structure so familiar to us today. Surviving upheavals both man-made and natural, Mission Santa Barbara is unique among California's twenty-one missions to boast an uninterrupted history of religious service since its founding. It is also the only California mission with matching twin towers. It truly is the "Queen of the Missions."

## 2020 Exhibitions

### Capturing The West: The Artistry of Josef Muench

The photographic landscapes of Josef Muench have earned worldwide acclaim and the Museum is fortunate to house a large collection of his work. A native of Germany, this self-taught artist came to the U.S. in 1928 and settled in Santa Barbara two years later. Primarily known for his evocative landscapes of the American Southwest and his photographs of Native American cultures, his images graced countless books, posters and periodicals, most notably the magazine, *Arizona Highways*. One of his photographs, taken in California's Kings Canyon National Park, was chosen for inclusion on the Voyager I and II spacecrafts. This exhibit showcased the breadth of his artistry, a body of work which made him one of the most acclaimed photographers to call Santa Barbara home.

### Henry Chapman Ford: The Museum Collection

The beginnings of Santa Barbara as a significant art colony may be traced back to 1875 with the arrival of Henry Chapman Ford, the first artist of stature to settle here. Ford had made his reputation as a landscapist while living in Chicago and he traversed the Midwest and the Rockies seeking inspiration for his paintings.

After opening a studio in downtown Santa Barbara and buying a home in the Carpinteria Valley, Ford found the mountains and wooded valleys of this area ideal subject matter for art. He also became fascinated with California's architectural heritage, rendering not only local historic buildings, but all 21 of the state's Franciscan missions.

Ford was the master of many techniques including oil, watercolor, pencil, pen-and-ink, and etching, all of which were represented in this exhibition. Upon his death in 1894, Henry Chapman Ford was eulogized

as one of the South Coast's finest artists. His artistic legacy is a testament to the beauty of our state's natural and historical landscapes.

### Project Fiesta: A History of Old Spanish Days!

In celebration of over 95 years of Old Spanish Days in Santa Barbara, the Museum invited the community to explore our annual exhibition, *Project Fiesta!* Guests discovered the origins, pageantry, fashion, and traditions of this most cherished cultural festival. Through photographs, beautiful costumes, historic posters, artwork, and artifacts, Museum visitors experienced the excitement and pageantry of Fiesta and celebrated the memories made each year. There were some different twists to this year's version of *Project Fiesta*. Due to safety concerns over the Covid virus, the exhibition was held outdoors in the Museum's large central courtyard, which allowed us to showcase a beautiful carriage generously loaned to us by the Carriage & Western Art Museum of Santa Barbara. Another feature of the exhibit was a selection of Fiesta images from the John Fritsche Postcard Collection, housed in the Gledhill Library.

### Edward Borein Gallery

The Gallery is devoted to the art and life of one of the most highly regarded artists of the American West. The Museum holds one of the largest and most varied collections of Borein art, objects, photographs, memorabilia, and ephemera in the country and these collections form the core of the art and items on view in the Gallery. Marlene Miller, Curator of the Edward Borein Collection, works tirelessly to feature the finest of our collection and showcase the artist's best work from around the globe. To allow even more patrons to enjoy Borein's talent, a large number of his artworks were shared online through the Museum's website.

## Education & Community Impact

This year we began hybrid programming – a mix of online and in-person events. Our speakers and participants quickly adapted to Zoom and our audience greatly widened to include guests from around the world.

### Lectures, and History Happy Hours

*The Flying A:  
Silent Film in Santa Barbara*  
By Neal Graffy

*A Walking Tour of the Upper Eastside*  
By Thad MacMillan

*Walk & Wine at the Historic El Paseo*  
By Erin Graffy

*“No Thanks Mom!” The Top 10 Things  
Your Kids Do Not Want to Inherit*  
By Elizabeth Stewart

*It Happened on the Mesa*  
By Betsy J. Green

*The Lighter Side of History: A  
Rambling Romp through Santa  
Barbara’s Yesteryears*  
By Hattie Beresford

*Santa Barbara’s Architectural  
Renaissance*  
By Aparna Rao and Bob Dickey

*Santa Barbara’s Courthouse*  
By Scott Ehrnschwender

*Old Spanish Days: Santa Barbara  
History Through Public Art*  
By Erin Graffy

*Parades, Festivals and Fiestas: Santa  
Barbara Celebrates!*  
By Neal Graffy

*In the Saddle*  
By Tom Peterson  
and William Reynolds

*The Spanish Flu in Santa Barbara*  
By Betsy J. Green

*Street Names of Santa Barbara*  
By Neal Graffy

*On the Road Again:  
The Gaviota Coast in 1919*  
By Hattie Beresford

*The Big Burn of 1917*  
By Betsy J. Green

*A Disaster of a Different Kind:  
Curation of Your Home*  
By Elizabeth Stewart

*Countdown to Armistice*  
By Betsy J. Green

*Stagecoaches of the West*  
By Tom and Dylan Peterson

*The Way it Was:  
Santa Barbara Comes of Age*  
By Hattie Beresford

*Discovering the History of Your Home*  
By Betsy J. Green

### Healing Arts Program at Santa Barbara Cottage Hospital

The Museum is proud to be a part of this program with the continuous reuse of the exhibition, *Under The Umbrella: Lutah Maria Riggs & Her Santa Barbara Style*.

### Historic Ovington Terminal

Visitors arriving at the Santa Barbara Airport have the opportunity to view our exhibit inside the beloved Historic Terminal that tells the story of local aviation pioneers such as the Loughhead Brothers and Earle Ovington.

### School Programs

The Museum offers four custom onsite programs that fit into the State of California Standards for Kindergarten through Fourth Grade. Gallery tours and offsite presentations inspire all ages to learn more about Santa Barbara’s rich history.

### Dual Tour Program

The Museum’s school programs have been greatly strengthened by our partnership with the Santa Barbara Trust for Historical Preservation. School groups are offered a complementary experience which combines a visit to our Museum galleries and the Royal Presidio. Through hands-on activities and discussion-based lessons, their visit encourages critical thinking and appreciation of local history from the time of the Chumash to the Mid-20th century.

### Collaborative Organizations:

Our History Happy Hour at Home series brought new opportunities to collaborate with like-minded institutions including:

- Old Spanish Days
- Carriage & Western Art Museum
- Goleta Valley Historical Society
- Native Daughters of the Golden West
- Santa Barbara Courthouse Legacy Foundation
- Santa Barbara Downtown Organization
- South Coast Railroad Museum
- TV Santa Barbara

Special thanks to the Alice Tweed Tuohy Foundation for their support.



“As a member of Santa Barbara Historical Museum, I’d like to thank everyone who makes the ZOOM programs possible, each of which has been wonderful! Living in Colorado, I appreciate the connection to Santa Barbara and the Museum.” Susette W.

**Above** Neal Graffy presenting  
*The Flying A: Silent Film in Santa Barbara*.

# Research & Publications

The Museum welcomed Head Archivist Chris Ervin to succeed Director of Research, Michael Redmon. Mr. Redmon retired after 40 years at the Museum but will continue in a historian role.

Thanks to the generosity of our community the Gledhill receives an average of one hundred donations year. A sampling of items added to the collections this past year includes:

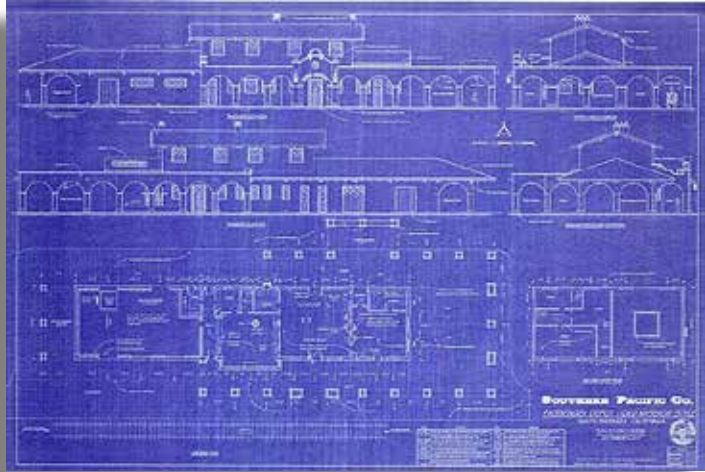
## Significant new archival materials

- Eight blueprints historic Southern Pacific Depots by Jean-Guy Dube
- Eight large 1930s hand-tinted Flower Show photos signed by J. Walter Collinge
- Howard-Canfield Building historical architectural plans
- Digitalized obituaries collected by the Library over the past 60 years
- Goleta cityhood effort captured in newspapers
- Miramar Hotel Collection

## Publications contributed to by the Gledhill Library

- *John Gill Lemmon: Andersonville Survivor and California Botanist* by Brad Agnew and Kelly Agnew
- *A Californiana in Two Worlds: Anita de la Guerra Robinson, 1821-1855.* *Southern California Quarterly*, 7 May 2020 by Michele M. Brewster

The archival materials of the Gledhill Library continue to provide “one stop shopping” for researchers interested in the history of our community. Since its dedication in 1967, the Gledhill has offered its patrons Santa Barbara history, from the days of the Presidio and Mission through to the present. Each year over 800 people utilize the materials in the archives such as photographs, maps, news clippings, obituaries, records and ephemera found nowhere else. And the archives continue to grow.



**Right**  
Santa Barbara Depot  
blueprint by  
Jean-Guy Dube



**Above**  
Riven Rock Flower Show hand-tinted  
photograph by J. Walter Collinge



Have a question concerning  
our local history?  
**Contact us!**

**Above**  
Miramar Hotel owner Paul Gawzner (left)  
and son, William Gawzner, manager

# Capital Projects

## Collections Storage Upgrade

The Museum holds the most comprehensive, numerous and diverse collection of area artifacts, a tremendous honor and responsibility.

In 2014 the Museum contracted Page & Turnbull to perform a Conservation Assessment and Historic Buildings Assessment. One of the issues uncovered was the lack of museum quality collections storage, particularly the Costumes, Textiles and Decorative Arts Vault. The assessment recommended creating museum-quality subterranean storage and a new HVAC system to control dust, temperature, and humidity, as well as rearranging the collections to provide better access and airflow.

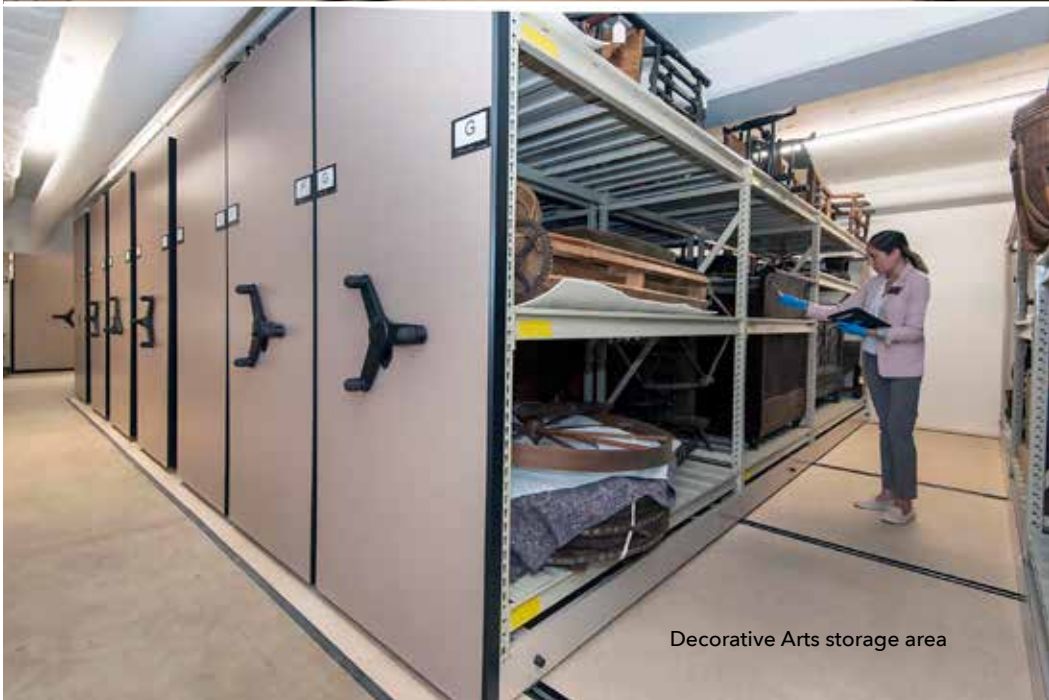
Thanks to the generous support of our community, by the end of 2019 the Museum was able to fund this important capital project. By the summer of 2020, thousands of objects had been rehoused in a new compact storage system with enhanced cataloging and tracking capabilities, ensuring the safety of our collections for generations to come.

**Top right** The basement collections storage area prior to renovations; .

**Middle and bottom right** Sliding storage maximizes available space and facilitates easy location of historic artifacts.



Costume and Textiles storage area



Decorative Arts storage area

# Partnering in History

One of the most exciting Museum projects of 2020 was our collaboration with the Hutton Parker Foundation. Under the guiding eye of Foundation President Tom Parker, the Foundation was undergoing a major restoration of its Santa Barbara headquarters, the historic Hill-Carrillo Adobe at 11 E. Carrillo Street. Mindful of the important historic role the adobe has played in Santa Barbara, Tom invited the Museum to document the history of the building and highlight some personages important to the philanthropic history of our community.

The Museum organized a team which gathered together photographs, fine art and artifacts, married to a historical narrative, to tell these two stories. The large sala facing E. Carrillo St. was devoted to telling the story of the adobe and the families and organizations associated with it since the building’s construction in 1825-26. For decades the adobe had been the headquarters of the philanthropic Santa Barbara Foundation until the building was purchased by the Hutton Parker Foundation in 2014.

The large conference room toward the rear of the adobe was given over to an exhibit of historic Santa Barbara photographs on one wall and another wall was devoted to showcasing the biographies of notable figures in the philanthropic history of Santa Barbara, figures who had done so much to enhance our community. This room may be utilized by any local non-profit for a meeting space.

The Museum expresses its thanks to the Hutton Parker Foundation and president, Tom Parker, for the opportunity to partner in this project. The Foundation has opened the Hill-Carrillo Adobe to the public so that the story of one of the most significant buildings in our local history may be enjoyed by a wider audience.



**Above** The Hill-Carrillo Adobe today.



**Above** The Hill-Carrillo Adobe prior to restoration.

**Below** Installation of exhibits at the Hill-Carrillo Adobe.





**Below**  
Spirit of Fiesta Alena Velasco  
celebrates *Project Fiesta*.

## Giving

The Santa Barbara Historical Museum gratefully acknowledges the following supporters for their significant contributions during the 2019-20 fiscal year.

**\$50,000 - 100,000+**

Sharon & David Bradford  
Hutton Parker Foundation  
Eleanor Van Cott  
WWW Foundation

**\$25,000 - \$49,999**

Natalie & Brett Hodges

**\$15,000 - \$24,999**

George H. Griffiths &  
Olive J. Griffiths  
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**\$2,000 - \$4,999**

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**\$1,000 - \$1,999**

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Julia & Lee Carr  
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The William P. Neil Foundation

**\$500 - \$999**

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Lani Meanley Collins & Timothy B.  
Collins  
Comerica Bank  
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**\$100 - \$499**

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Marianne Strange & Robert  
Rickard  
King Straus  
Beulah Strout  
Victoria & Kim Switzer  
Judy & Donald Thompson  
Alice Van de Water  
Thomas Van Stein  
Susette Arlene Warynick  
Carol Wathen  
Jill Weber & P. A. (Andy) Weber, III  
Judith Whiting  
Carolyn & Robert Williams  
Janice Winn  
Les Wolff  
Dawn Ziemer & Brett Larsen  
Marina & Donald Ziemer  
Rudolf H. Ziesenhenn

Note that space does not allow for us to list every donation. However, the Museum is grateful for gifts of all sizes.



### Our Museum

In 1932, community leaders came together with vision and forethought to found a voluntary association to preserve and share local history.

Today, the Santa Barbara Historical Museum stands dedicated to its mission: to be a repository, interpreter and communicator of the rich history of the Santa Barbara region. Through exhibitions, scholarship, educational programs and preservation of the region's material culture, we connect people of all backgrounds to historically important ideas, people and objects.

As one of the centermost resources for cultural education, the Museum interprets over 500 years of history with collections from the Chumash, Spanish, Mexican, and American periods. Tens of thousands of irreplaceable artifacts including paintings, furniture, saddles, decorative arts, and costumes are held in public trust. The Museum's Gledhill Research Library contains an extensive collection of documents, photographs, maps, newspaper files, and oral histories.

With the help of our generous community, we continue to ignite a passion for history and highlight its importance and relevance today and in the future.

**Opposite** A recent gift from Marlene & Warren Miller by Edward Borein (American 1872-1945) entitled "DUN GONE."

## Supporting the Museum

### Smarter Ways to Give

Here are four ideas to maximize your giving impact to the Museum while enjoying additional benefits as a donor.

#### 1 Appreciated Stock

Gifts of appreciated securities offer you a charitable income tax deduction for their full market value and no capital gains (subject to IRS limitations).

#### 2 Donor-Advised Fund

If you have a donor-advised fund, the Museum gratefully accepts gifts from these special philanthropic accounts.

#### 3 IRA Rollover

If you are age 70 ½ or older you can direct all or a portion of your required distribution from your IRA – up to \$100,000 per person. Your gift may lower your adjusted gross income.

#### 4 Legacy Society

After providing for yourself and for your loved ones, would you like to help preserve and share our area's unique history with future generations and lower your taxes at the same time? Adding the Museum to your will can often help you do that and more. The Legacy Society recognizes donors providing for the Museum's future with a gift of any size through their estate plans. You are invited to join the Legacy Society and create your own personal legacy that reflects your love of history. Visit [sbhistorical.org/legacy](https://sbhistorical.org/legacy).

Please contact Jeanne Buchanan 805-966-1601 x110 or [membership@sbhistorical.org](mailto:membership@sbhistorical.org) for more information.

**Thank you!**

### Our members make our world go around!

It is through the enthusiasm of people like you - people who understand that history expands horizons, teaches character, and inspires positive action - that the Museum can serve our community every day.

Our Visionary Members provide critical support that allow us to continue to tell the compelling story of Santa Barbara's past through engaging events, research, and exhibitions.

If you are a member, thank you!

Platinum  
Transparency  
2022  
**Candid.**

We're excited to share that our organization has earned a 2022 Platinum Seal of Transparency with Candid! Now, you can support our work with trust and confidence by viewing our #NonprofitProfile:

<https://www.guidestar.org/profile/95-6005796>

The Museum's programs and yearly operational support are derived by membership dues, revenue from private event rental and retail sales, and most importantly – through individual and foundation contributions.

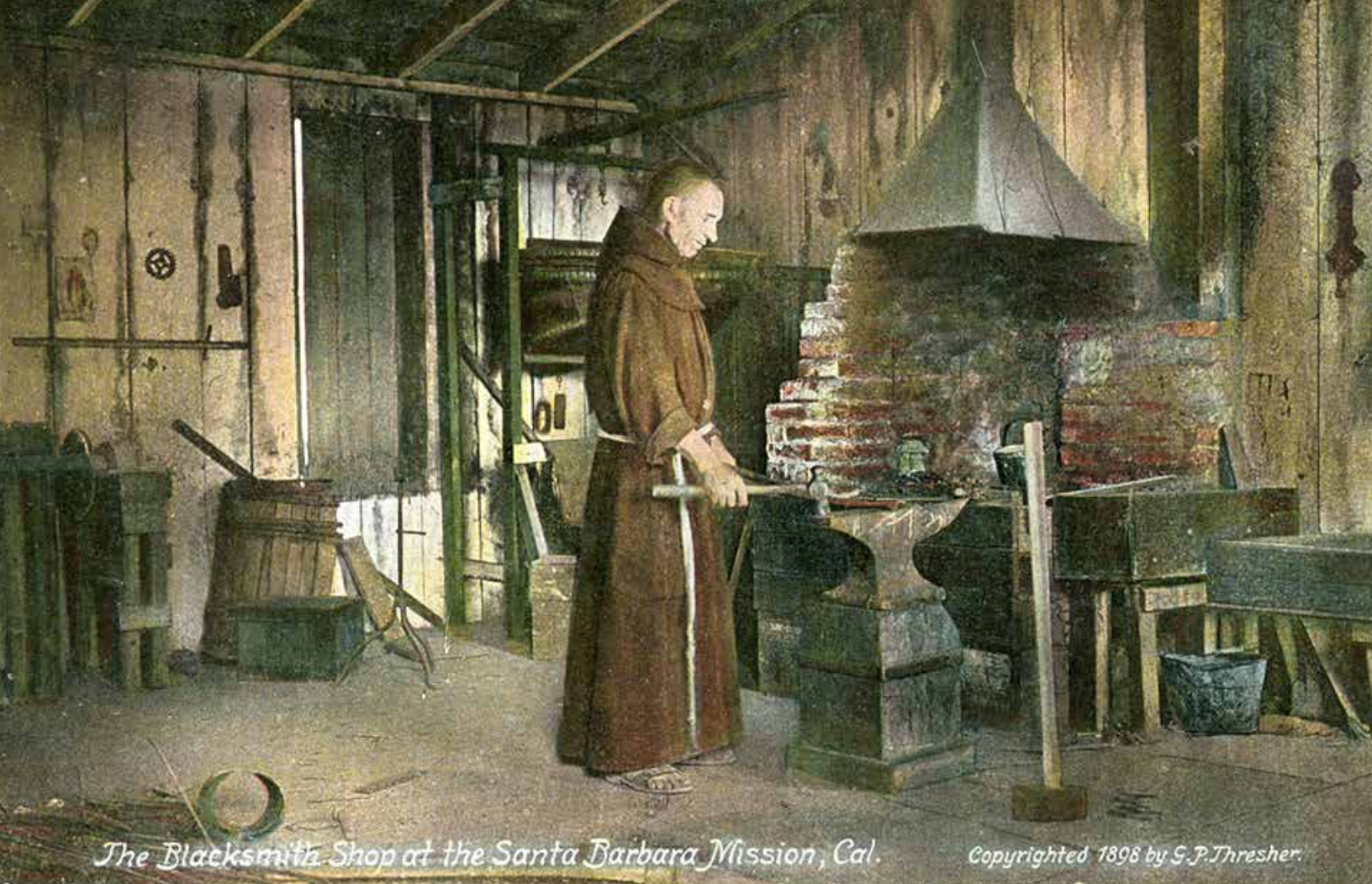


Old Mission  
by Josef Muench (1904-1998)

This statement of activities for year ending June 30, 2020 was prepared from our financial statements, which were audited by Gail H. Anikouchine, CPA. Full audited financial statements are available on the Museum’s website at **[sbhistorical.org](https://sbhistorical.org)**.

Financial Statements

	Total all funds	
	2020	2019
Support		
Grants	\$253,950	\$237,055
Contributions	133,235	83,139
Special events, net of expenses of \$52,871/\$48,454	32,409	121,507
In-kind contributions	73,000	142,550
Membership	47,025	62,195
Investment income	133,849	17,312
Trust income	61,535	61,748
Rental income	245,116	380,379
Museum store sales	18,777	23,881
Public programs	22,643	34,476
Library fees	2,669	3,510
Change in value of charitable remainder trusts	21,046	49,405
Total support	1,045,303	1,236,457
Expenses		
Program services		
Curatorial, library and museums	260,683	261,004
Facilities and Historical Structures	459,380	443,285
Public programs, education, and outreach	232,997	242,505
Supporting services		
Management and general	226,437	246,7200
Membership	19,006	19,873
Fundraising	88,580	40,453
Total expenses	1,287,083	1,354,840
Excess of support over/(under) expenses before other changes in net assets	(241,7800	(118,383)
Other changes in net assets		
Adjustments to collections acquired before 1995	-	(135,195)
Change in unrealized gain on investments	(93,865)	27,295
Change in value of perpetual trusts	17,369	32,565
Change in net assets	(318,276)	(193,718)
Net assets at beginning of year	10,733,334	10,927,052
Net assets at end of year	\$10,415,058	\$10,733,334



**Above opposite** A historic postcard featured in the *Queen of the Hill* exhibition.

**Below opposite**  
Facilities Manager Mason Matthews with Hutton Foundation President Tom Parker during the installation of exhibits at the Hill-Carrillo Adobe.



## Our Team

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### Did you know?

The Museum also has an active volunteer program that provides opportunities for lifelong learning for history lovers ages 13 and up. Volunteers engage visitors with tours and activities through our education programs and work in the Gledhill Library on a variety of projects that make our vast archives more accessible to the community.

Our sincere thanks to photographers  
Fritz Olenberger and David Bazemore.

On our cover: Painting by Henry Chapman Ford.

*Henry Chapman Ford: The Museum Collection* can be experienced online at:

<https://www.youtube.com/watch?v=W7UgbHvQanI>

Below: *Queen on the Hill: Santa Barbara Mission* can be experienced online at:

<https://www.sbhistorical.org/missionexhibit/>



**SANTA BARBARA  
HISTORICAL MUSEUM**

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