The Mission of the Santa Barbara Historical Museum is to inspire meaningful connections to Santa Barbara history.

2020 At-a-glance

- 2 Major Capital Projects Completed
- 58 Events Postponed
- 2,457 Online Lecture Attendees
- One Global Pandemic
- But Still a Great Year!

The global pandemic spurred new creativity. Pictured here is our first outdoor exhibition, Project Fiesta: A History of Old Spanish Days.
Well, it has been quite a year! It began strong, and then the Covid-19 pandemic nudged (or was that forced?!?) us into the pivot of a lifetime. We always knew we were strong, but the daily uncertainty of canceled events and financial burdens were at times overwhelming.

Ultimately, we grew from the experience, and held strong to our mission to connect you with Santa Barbara history.

In March, we swiftly moved our programming to an online model. Nearly 2,500 individuals from around the world participated in our new virtual lecture series, exceeding our former in-person attendance!

Our new History at Home E-News kept thousands of Museum lovers connected and engaged by sharing curated images, virtual tours, talks, stories, videos, and reading lists. We also produced our first online exhibition and greatly increased web access to our collection.

Our Education Department also switched gears to offer teachers virtual lessons (in lieu of in-person field trips) followed by ZOOM conversations with students.

Our Gledhill Library shifted to meeting the needs of students and researchers remotely, fulfilling our desire to serve as many people as possible. We know for many of them the time to research and write about their own family histories became increasingly important.

The historic time also prompted us to ask our community how they were weathering the quarantine. We created a portal to share stories of just how their lives were changed by the shutdown to ensure that future generations understand the challenges of 2020.

On top of this, we embarked on a major capital project. Our Textile and Decorative Arts collections held in our subterranean vault were in need of a new compact storage system and climate and humidity control. Luckily for us, we found the perfect time to make it happen.

We are so proud to have not only survived, but thrived in 2020. Thank you for your unwavering enthusiasm and support... it meant more than you will ever know.

William Reynolds
President

Dacia Harwood
Interim Director

“A never let a good crisis go to waste.” Winston Churchill

A Note to Our Supporters

Henry Chapman Ford (1828-1894)
Castle Rock, Santa Barbara
Gift of Steve and Amy Macfarlane in memory of David S. Bisol
The year 2020 posed a number of challenges to the Museum as it did to society at large. The Covid pandemic forced the Museum to shut its doors to the public for large amounts of time to which we responded with innovative online presentations. A major part of these innovations included virtual tours of the Museum’s slate of changing exhibitions which allowed the public to continue to enjoy the varied treasures of the Museum’s collections.

The Historical Museum strives to create exhibitions that deepen our understanding of Santa Barbara’s rich heritage. Queen on the Hill

The exhibit, Queen on the Hill - Mission Santa Barbara, was a first for our Museum. It became the first exhibition, due to the spread of Covid-19, that was presented to the public both in-person and online through the Museum’s website. It also commemorated the bicentennial of the dedication of the Mission church. We delved into our extensive fine arts and photographic collections devoted to this iconic landmark to select some of the very finest images as portrayed on canvas, paper and film.

The Mission began life as one of three cornerstones of the Spanish colonial administration in Alta California, those being civic, military, and religious. Starting out as no more than a small mud and thatch edifice, it developed and grew down through the many decades into the twin-towered structure so familiar to us today. Surviving upheavals both man-made and natural, Mission Santa Barbara is unique among California’s twenty-one missions to boast an uninterrupted history of religious service since its founding. It is also the only California mission with matching twin towers. It truly is the “Queen of the Missions.”

2020 Exhibitions

Capturing The West: The Artistry of Josef Muench

The photographic landscapes of Josef Muench have earned worldwide acclaim and the Museum is fortunate to house a large collection of his work. A native of Germany, this self-taught artist came to the U.S. in 1928 and settled in Santa Barbara two years later. Primarily known for his evocative landscapes of the American Southwest and his photographs of Native American cultures, his images graced countless books, posters and periodicals, most notably the magazine, Arizona Highways. One of his photographs, taken in California’s Kings Canyon National Park, was chosen for inclusion on the Voyager I and II spacecrafts. This exhibit showcased the breadth of his artistry, a body of work which made him one of the most acclaimed photographers to call Santa Barbara home.

Henry Chapman Ford: The Museum Collection

The beginnings of Santa Barbara as a significant art colony may be traced back to 1875 with the arrival of Henry Chapman Ford, the first artist of stature to settle here. Ford had made his reputation as a landscapist while living in Chicago and he traversed the Midwest and the Rockies seeking inspiration for his paintings. After opening a studio in downtown Santa Barbara and buying a home in the Carpinteria Valley, Ford found the mountains and wooded valleys of this area ideal subject matter for art. He also became fascinated with California’s architectural heritage, rendering not only local historic buildings, but all 21 of the state’s Franciscan missions.

Ford was the master of many techniques including oil, watercolor, pencil, pen-and-ink, and etching, all of which were represented in this exhibition. Upon his death in 1894, Henry Chapman Ford was eulogized as one of the South Coast’s finest artists. His artistic legacy is a testament to the beauty of our state’s natural and historical landscapes.

Project Fiesta: A History of Old Spanish Days!

In celebration of over 95 years of Old Spanish Days in Santa Barbara, the Museum invited the community to explore our annual exhibition, Project Fiesta! Guests discovered the origins, pageantry, fashion, and traditions of this most cherished cultural festival. Through photographs, beautiful costumes, historic posters, artwork, and artifacts, Museum visitors experienced the excitement and pageantry of Fiesta and celebrated the memories made each year. There were some different twists to this year’s version of Project Fiesta. Due to safety concerns over the Covid virus, the exhibition was held outdoors in the Museum’s large central courtyard, which allowed us to showcase a beautiful carriage generously loaned to us by the Carriage & Western Art Museum of Santa Barbara. Another feature of the exhibit was a selection of Fiesta images from the John Fritsche Postcard Collection, housed in the Gledhill Library.

Edward Borein Gallery

The Gallery is devoted to the art and life of one of the most highly regarded artists of the American West. The Museum holds one of the largest and most varied collections of Borein art, objects, photographs, memorabilia, and ephemera in the country and these collections form the core of the art and items on view in the Gallery. Marlene Miller, Curator of the Edward Borein Collection, works tirelessly to feature the finest of our collection and showcase the artist’s best work from around the globe. To allow even more patrons to enjoy Borein’s talent, a large number of his artworks were shared online through the Museum’s website.

Henry Chapman Ford

Queen on the Hill

Edward Borein Gallery
This year we began hybrid programming – a mix of online and in-person events. Our speakers and participants quickly adapted to Zoom and our audience greatly widened to include guests from around the world.

**Lectures, and History Happy Hours**

- The Flying A: Silent Film in Santa Barbara  
  By Neal Graffy
- A Walking Tour of the Upper Eastside  
  By Thad MacMillan
- Walk & Wine at the Historic El Paseo  
  By Erin Graffy
- "No Thanks Mom!" The Top 10 Things Your Kids Do Not Want to Inherit  
  By Elizabeth Stewart
- It Happened on the Mesa  
  By Betsy J. Green
- The Lighter Side of History: A Rambling Romp through Santa Barbara's Yesteryears  
  By Aparna Rao and Bob Dickey
- Street Names of Santa Barbara  
  By Neal Graffy
- On the Road Again: The Gaviota Coast in 1919  
  By Hattie Beresford
- The Big Burn of 1917  
  By Betsy J. Green
- A Disaster of a Different Kind: Curation of Your Home  
  By Elizabeth Stewart
- Countdown to Armistice  
  By Betsy J. Green
- Stagecoaches of the West  
  By Tom and Dylan Peterson
- The Way it Was: Santa Barbara Comes of Age  
  By Hattie Beresford
- Discovering the History of Your Home  
  By Betsy J. Green
- Healing Arts Program at Santa Barbara Cottage Hospital  
  The Museum is proud to be a part of this program with the continuous reuse of the exhibition, Under The Umbrella: Lutah Maria Riggs & Her Santa Barbara Style.

**School Programs**

The Museum offers four custom onsite programs that fit into the State of California Standards for Kindergarten through Fourth Grade. Gallery tours and offsite presentations inspire all ages to learn more about Santa Barbara’s rich history.

**Dual Tour Program**

The Museum’s school programs have been greatly strengthened by our partnership with the Santa Barbara Trust for Historical Preservation. School groups are offered a complementary experience which combines a visit to our Museum galleries and the Royal Presidio. Through hands-on activities and discussion-based lessons, their visit encourages critical thinking and appreciation of local history from the time of the Chumash to the Mid-20th century.

**Collaborative Organizations:**

- Old Spanish Days
- Carriage & Western Art Museum
- Goleta Valley Historical Society
- Native Daughters of the Golden West
- Santa Barbara Courthouse Legacy Foundation
- Santa Barbara Downtown Organization
- South Coast Railroad Museum
- TV Santa Barbara

Special thanks to the Alice Tweed Tuohy Foundation for their support.

“As a member of Santa Barbara Historical Museum, I’d like to thank everyone who makes the ZOOM programs possible, each of which has been wonderful! Living in Colorado, I appreciate the connection to Santa Barbara and the Museum.”  

Susette W.
The Museum welcomed Head Archivist Chris Ervin to succeed Director of Research, Michael Redmon. Mr. Redmon retired after 40 years at the Museum but will continue in a historian role.

Thanks to the generosity of our community the Gledhill receives an average of one hundred donations a year. A sampling of items added to the collections this past year includes:

**Significant new archival materials**
- Eight blueprints historic Southern Pacific Depots by Jean-Guy Dube
- Eight large 1930s hand-tinted Flower Show photos signed by J. Walter Collinge
- Howard-Canfield Building historical architectural plans
- Digitized obituaries collected by the Library over the past 60 years
- Goleta cityhood effort captured in newspapers
- Miramar Hotel Collection

**Publications contributed to by the Gledhill Library**
- John Gill Lemmon: Andersonville Survivor and California Botanist by Brad Agnew and Kelly Agnew

The archival materials of the Gledhill Library continue to provide “one stop shopping” for researchers interested in the history of our community. Since its dedication in 1967, the Gledhill has offered its patrons Santa Barbara history, from the days of the Presidio and Mission through to the present. Each year over 800 people utilize the materials in the archives such as photographs, maps, news clippings, obituaries, records and ephemera found nowhere else. And the archives continue to grow.

Have a question concerning our local history? **Contact us!**
Capital Projects

Collections Storage Upgrade
The Museum holds the most comprehensive, numerous and diverse collection of area artifacts, a tremendous honor and responsibility.

In 2014 the Museum contracted Page & Turnbull to perform a Conservation Assessment and Historic Buildings Assessment. One of the issues uncovered was the lack of museum quality collections storage, particularly the Costumes, Textiles and Decorative Arts Vault. The assessment recommended creating museum-quality subterranean storage and a new HVAC system to control dust, temperature, and humidity, as well as rearranging the collections to provide better access and airflow.

Thanks to the generous support of our community, by the end of 2019 the Museum was able to fund this important capital project. By the summer of 2020, thousands of objects had been rehoused in a new compact storage system with enhanced cataloging and tracking capabilities, ensuring the safety of our collections for generations to come.

Partnering in History
One of the most exciting Museum projects of 2020 was our collaboration with the Hutton Parker Foundation. Under the guiding eye of Foundation President Tom Parker, the Foundation was undergoing a major restoration of its Santa Barbara headquarters, the historic Hill-Carrillo Adobe at 11 E. Carrillo Street. Mindful of the important historic role the adobe has played in Santa Barbara, Tom invited the Museum to document the history of the building and highlight some personages important to the philanthropic history of our community.

The Museum organized a team which gathered together photographs, fine art and artifacts, married to a historical narrative, to tell these two stories. The large sala facing E. Carrillo St. was devoted to telling the story of the adobe and the families and organizations associated with it since the building’s construction in 1825-26. For decades the adobe had been the headquarters of the philanthropic Santa Barbara Foundation until the building was purchased by the Hutton Parker Foundation in 2014.

The large conference room toward the rear of the adobe was given over to an exhibit of historic Santa Barbara photographs on one wall and another wall was devoted to showcasing the biographies of notable figures in the philanthropic history of Santa Barbara, figures who had done so much to enhance our community. This room may be utilized by any local non-profit for a meeting space.

The Museum expresses its thanks to the Hutton Parker Foundation and president, Tom Parker, for the opportunity to partner in this project. The Foundation has opened the Hill-Carrillo Adobe to the public so that the story of one of the most significant buildings in our local history may be enjoyed by a wider audience.
Project Fiesta celebrates...
In 1932, community leaders came together with vision and forethought to found a voluntary association to preserve and share local history. Today, the Santa Barbara Historical Museum stands dedicated to its mission: to be a repository, interpreter and communicator of the rich history of the Santa Barbara region. Through exhibitions, scholarship, educational programs and preservation of the region’s material culture, we connect people of all backgrounds to historically important ideas, people and objects.

As one of the centermost resources for cultural education, the Museum interprets over 500 years of history with collections from the Chumash, Spanish, Mexican, and American periods. Tens of thousands of irreplaceable artifacts including paintings, furniture, saddles, decorative arts, and costumes are held in public trust. The Museum’s Gledhill Research Library contains an extensive collection of documents, photographs, maps, newspaper files, and oral histories.

With the help of our generous community, we continue to ignite a passion for history and highlight its importance and relevance today and in the future.

1. **Supporting the Museum**

   **Our Museum**
   In 1932, community leaders came together with vision and forethought to found a voluntary association to preserve and share local history. Today, the Santa Barbara Historical Museum stands dedicated to its mission: to be a repository, interpreter and communicator of the rich history of the Santa Barbara region. Through exhibitions, scholarship, educational programs and preservation of the region’s material culture, we connect people of all backgrounds to historically important ideas, people and objects.

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2. **Smarter Ways to Give**

   Here are four ideas to maximize your giving impact to the Museum while enjoying additional benefits as a donor.

   1. **Appreciated Stock**
      Gifts of appreciated securities offer you a charitable income tax deduction for their full market value and no capital gains (subject to IRS limitations).

   2. **Donor-Advised Fund**
      If you have a donor-advised fund, the Museum gratefully accepts gifts from these special philanthropic accounts.

   3. **IRA Rollover**
      If you are age 70 ½ or older you can direct all or a portion of your required distribution from your IRA - up to $100,000 per person. Your gift may lower your adjusted gross income.

   4. **Legacy Society**
      After providing for yourself and for your loved ones, would you like to help preserve and share our area’s unique history with future generations and lower your taxes at the same time? Adding the Museum to your will can often help you do that and more. The Legacy Society recognizes donors providing for the Museum’s future with a gift of any size through their estate plans. You are invited to join the Legacy Society and create your own personal legacy that reflects your love of history. Visit sbhistorical.org/legacy.

   Please contact Jeanne Buchanan 805-966-1601 x110 or membership@sbhistorical.org for more information.

   Thank you!

Our members make our world go around!
It is through the enthusiasm of people like you - people who understand that history expands horizons, teaches character, and inspires positive action - that the Museum can serve our community every day.

Our Visionary Members provide critical support that allow us to continue to tell the compelling story of Santa Barbara’s past through engaging events, research, and exhibitions.

If you are a member, thank you!

The Museum’s programs and yearly operational support are derived by membership dues, revenue from private event rental and retail sales; and most importantly – through individual and foundation contributions.
### Financial Statements

This statement of activities for year ending June 30, 2020 was prepared from our financial statements, which were audited by Gail H. Anikouchine, CPA. Full audited financial statements are available on the Museum’s website at sbhistorical.org.

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<td>Adjustments to collections acquired before 1995</td>
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<td>Change in unrealized gain on investments</td>
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<td><strong>Net assets at end of year</strong></td>
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Our Team

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Magdalena Torres

Our sincere thanks to photographers Fritz Olenberger and David Bazemore.

Above opposite A historic postcard featured in the Queen of the Hill exhibition.

Below opposite Facilities Manager Mason Matthews with Hutton Foundation President Tom Parker during the installation of exhibits at the Hill-Carrillo Adobe.

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Loretta Reynolds
Director of Accounting
Adela Lua
Collections Manager & Education Coordinator
Michael Capovilla
Visitor Services Manager
Mason Matthews
Facilities Manager
Heather Luikart
Venue Coordinator

Did you know?
The Museum also has an active volunteer program that provides opportunities for lifelong learning for history lovers ages 13 and up. Volunteers engage visitors with tours and activities through our education programs and work in the Gledhill Library on a variety of projects that make our vast archives more accessible to the community.
On our cover: Painting by Henry Chapman Ford. Henry Chapman Ford: The Museum Collection can be experienced online at: https://www.youtube.com/watch?v=W7UgbHvQanI

Below: Queen on the Hill: Santa Barbara Mission can be experienced online at: https://www.sbhistorical.org/missionexhibit/