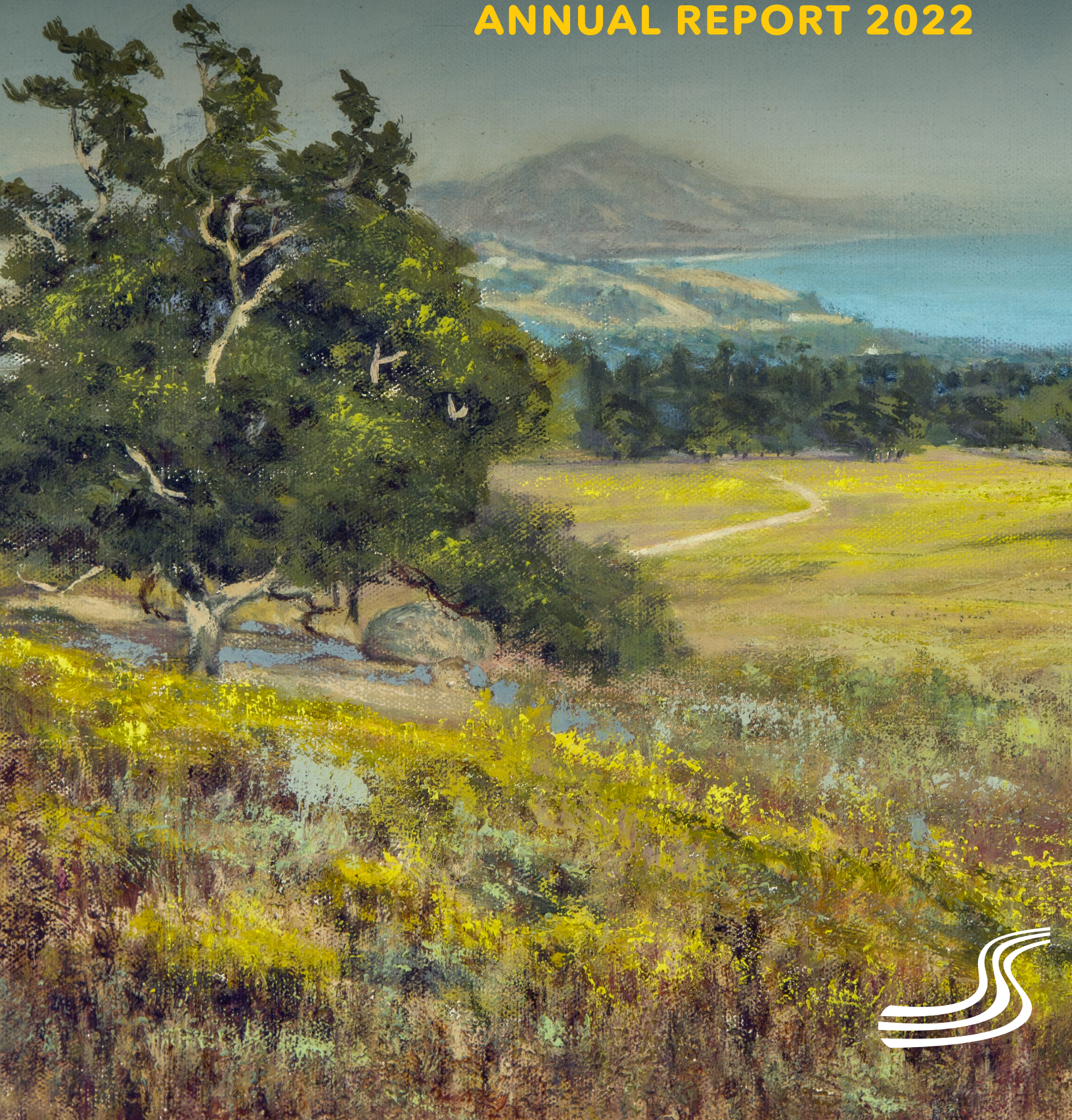


SANTA BARBARA **HISTORICAL MUSEUM** **ANNUAL REPORT 2022**



The Mission of the Santa Barbara Historical Museum
is to inspire meaningful connections to Santa Barbara history.

2022 At-a-glance

- Six New Exhibitions
- 29 Community Programs
- 76 Blissful Weddings and Events
- = One Great Year

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Flamenco sensation Timo Nuñez performs
for a sold-out audience at La Fiesta del Museo.

Director’s Letter

Dear Friends,

I love this place. This stunningly beautiful museum . . . in the heart of one of the most incredible and historic downtowns . . . in this wonderful community. I feel so lucky to share it with a wonderful crew, a dedicated board of trustees and all of you, our museum family.

While our programming continues to expand in the aftermath of the pandemic, our preservation needs have only grown. Our beloved Covarrubias Adobe, one of the

oldest buildings in the city, recently required significant repair. At the same time we are finishing the final phase of upgrades to our HVAC system in the Collections Vault, which houses so many treasures of our shared history.

We have enjoyed an amazing year. Our exhibitions have brought in record-breaking numbers, our lectures and events have attracted tremendous patronage (5,878 attendees!), and our community collaborations continue

to grow. The Gledhill Library continues to serve more and more researchers, and our educational opportunities (Outdoor! Indoor! Online!) abound.

All of this is possible because of you. Your support allows us to share the stories of Santa Barbara and preserve our history for generations to come.

We love it when you visit, so I hope you will soon.

Dacia L. Harwood
Executive Director

Top Ten Moments of 2022

While the effects of the pandemic continue to challenge us, our community, and the world, we’d like to take a moment to share our top ten moments of 2022:

- 1 We partnered with Santa Barbara County museums and gardens to create the Environmental Alliance, a collaborative environmental education series through our exhibition, *Take a Hike, Save the World*.
- 2 Events were back! From long-postponed weddings to nonprofit galas, we hosted 76 rental events (important revenue for the museum!).
- 3 In partnership with the Bellosguardo Foundation, we hosted an exhibition of artwork by storied heiress Huguette Clark, sharing her talent for the first time in ninety years.
- 4 We hosted several wonderful lectures (outdoors, indoors and online) – many of which can be viewed on our YouTube Channel or through our broadcast partners at TVSB.
- 5 Along with our cultural partners, we expanded *Museums for All* to ensure that access will never be a barrier for a low-income family.
- 6 We introduced a newly digitized oral history collection through *Mountain Drive: Santa Barbara’s Bohemian Community*, our first exhibition integrating this important work.
- 7 We significantly grew our online archive, offering virtual exhibitions and access to thousands of artworks, photographs, oral history and more.
- 8 We completed the second (and final!) phase of the HVAC upgrades in our Vault, ensuring that our art collection and archive are safe for future generations.
- 9 Historian Hattie Beresford authored a *Noticias* about the cultural renaissance of the 1920s. We also made every journal since 1955 available to readers online.
- 10 We brought back La Fiesta del Museo. And it was so fun!

All of this is possible because of you. Your support allows us to share our love of Santa Barbara history and preserve it for future generations.

Left

Grupo de Danza Folklorico Quetzalcoatl entertain guests during Old Spanish Days Fiesta.



Lockwood De Forest: Lighting the Way



Huguette Marcelle Clark: A Portrait of the Artist



Take a Hike, Save the World

2022 Exhibitions

The Historical Museum strives to create exhibitions that deepen our understanding of Santa Barbara's rich heritage.

Lockwood De Forest: Lighting the Way

Iconic Santa Barbara scenes including Butterfly Beach, Mission Creek, Figueroa Mountain, and Old Mission Santa Barbara were among the works featured in an exhibit by noted landscapist Lockwood de Forest (1850 - 1932). The new exhibition also touched upon de Forest's other endeavors as interior designer, author, and worldwide traveler. De Forest was a designer and decorator who studied with Frederic Church and later worked with Louis Comfort Tiffany, before striking out on his own. He began coming to Santa Barbara around 1900 and moved here permanently in 1915 and focused on plein air painting. The exhibition was dedicated to Kathleen and Oswald Da Ros, a Santa Barbara couple who over their lifetime collected and gifted the artworks celebrating California sunsets, seascapes, landscapes, and iconic Santa Barbara landmarks.

Huguette Marcelle Clark: A Portrait of the Artist

Many have been captivated by the stories of copper heiress Huguette Clark (1906-2011) and her summer home *Bellosguardo*, but few realize she was a talented artist. The first exhibition of Clark's artwork since 1931 was presented in collaboration with the Bellosguardo Foundation, which received an extensive collection of her paintings as the residual beneficiary of her estate. Several of the works selected, all oils, were specially conserved for the exhibition.

Trained by renowned portraitist Tadeusz (Tadé) Styka, Clark built a deep body of work throughout her long life. The exhibition presented self-portraits, portraits, a still life, and images of a Japanese geisha, a ballerina, and a Spanish dancer, among others.

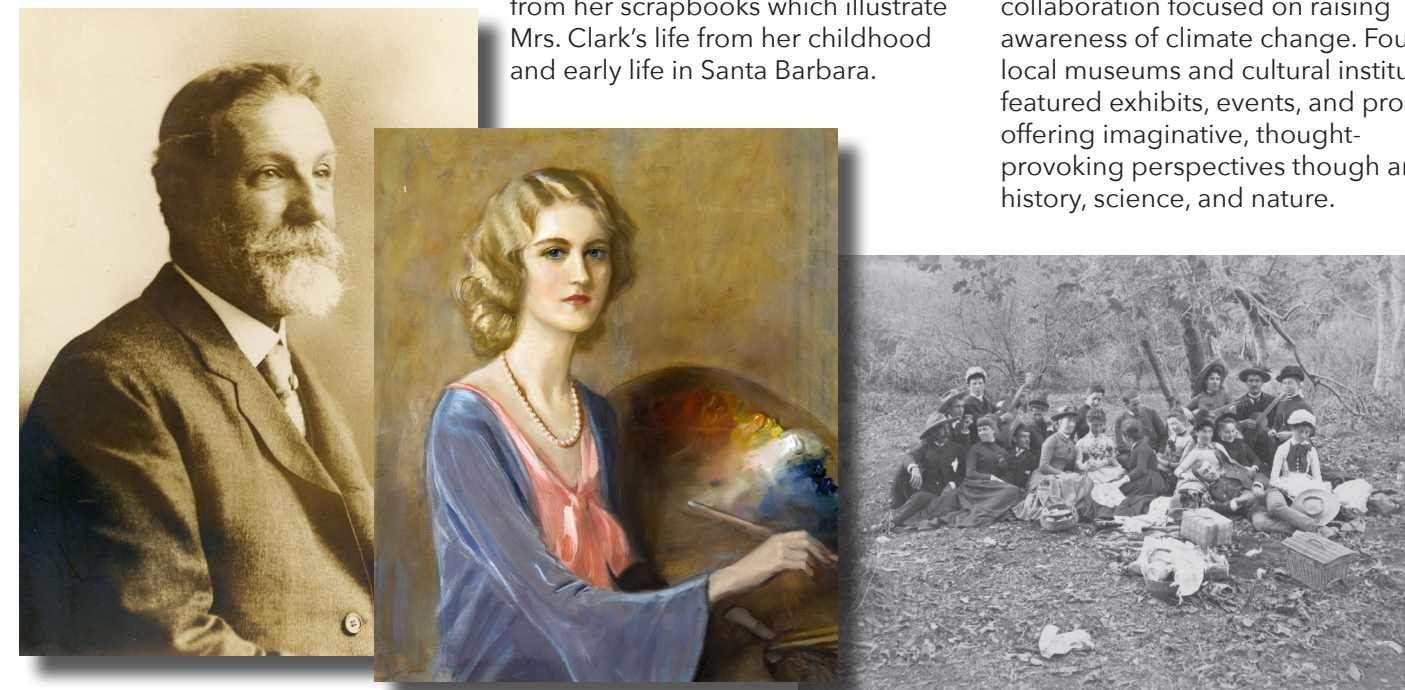
The Foundation also shared personal items from her photo albums, which had never been publicly seen, along with materials from her scrapbooks which illustrate Mrs. Clark's life from her childhood and early life in Santa Barbara.

Take a Hike, Save the World

Paintings spanning the late 19th to late 20th century, all from the Museum's collection, explored Santa Barbara's foothill canyons and coastal bluffs, Montecito trails, coastal areas from Goleta to Gaviota, the Santa Ynez Valley, and the mountainous backcountry. Celebrating local hiking trails and public lands, the exhibit was a visual journey through Santa Barbara's most scenic areas - areas that can still be seen today from hiking trails and in open space saved from development.

Historical images from the Gledhill Library's Glass Plate Negative Collection showed iconic locations and people enjoying and exploring the outdoors. Historic hiking gear from the Museum's Collection was also featured, as well as personal scrapbooks belonging to preservationist Dick Smith (on loan from the Montecito Association History Archive).

This exhibit was presented as part of "Impact: Climate Change & the Urgency of Now," a countywide collaboration focused on raising awareness of climate change. Fourteen local museums and cultural institutions featured exhibits, events, and programs offering imaginative, thought-provoking perspectives through art, history, science, and nature.



**Project Fiesta:
A History of Old Spanish Days**

The exhibition of Old Spanish Days festival history featured displays of beautifully restored costumes, shawls, posters, artwork, artifacts, historical photos, and some surprises.

Several whimsical handmade cloth and papier-mâché masks used in Fiesta performances of the 1950s and 1960s were on view for the first time from the Profant family, as was a large scrapbook from the first year of Old Spanish Days - one of the 47 scrapbooks recently transferred by Old Spanish Days to the Museum's Gledhill Research Library. It was digitized and was available to be explored online by exhibit visitors.

The Museum also put out an important call for donations of Fiesta artifacts such as yearly posters, programs and pins, to complete our collection in preparation for the 100th anniversary exhibition in 2024.

**Clarence Mattei:
Portrait of a Community**

Portraitist Clarence Mattei (1883-1945) captured images of notable figures on the local, national, and international stages of his time. But his roots are deep in Santa Barbara County, as the son of the founder of famed Mattei's Tavern in Los Olivos. The new exhibit showcases the artist's work in oil, pen, pencil, and charcoal from 1898 to 1945.

It also includes drawings made in Los Olivos from the artist's teenage years, which are on view for the first time, and include renderings of locals, visitors, cowboys, and cooks.

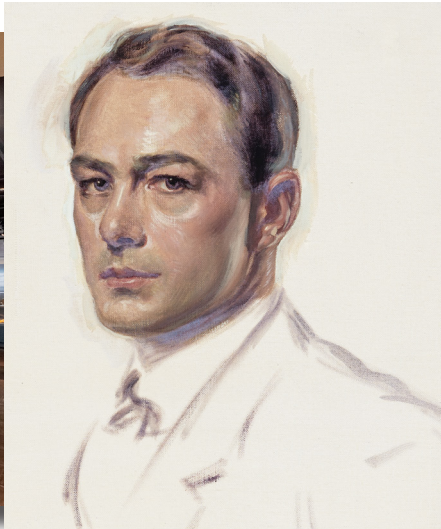
At the height of his career, Mattei was among the most sought-after portraitists in the country, and created images of influential people, including a President, as well as prominent local residents and tourists visiting his El Paseo studio.

Memories of Mountain Drive: Santa Barbara's Bohemian Community

Following World War II, a bohemian community of free spirits began on the hillsides above Santa Barbara centered around Mountain Drive where they made wine, music, and art for nearly twenty years.

Inspired by recently digitized oral histories of residents recorded in the 1980s, the exhibit includes historic images of Mountain Drive residents involved in revelry, winemaking, pageantry, creating art and pottery, music-making, and everyday life. Videos, crafts, and other personal items give a feeling for what life was like during that time, spanning the 1940s to the 1960s.

Links to excerpts from the oral histories are interspersed throughout the exhibit, and the full interviews held by the Museum's Gledhill Library are also available.



Education & Community Impact

This year we welcomed back guests for in person programming, while continuing our Zoom lecture series, bringing in local and international audiences to experience our diverse programs and events highlighting Santa Barbara's rich history.

Lectures, Walking Tours, and History Happy Hours

Planes, Trains & Automobiles
By Betsy J. Green

They Came, They Saw, They Shelled: The 80th Anniversary of the Ellwood Shelling
By Neal Graffy

Huguette Clark, Heiress and Artist
By Bill Dedman

Santa Barbara Women in the 19teens
By Betsy J. Green

Artist Lockwood de Forest
By Jeremy Tessmer

The Play's the Thing: Santa Barbara's Cultural Renaissance
By Hattie Beresford

Historical Hike of Baron Ranch
By Mark Wilkinson

The Art of Fiesta: Old Spanish Days Posters
By Erin Graffy

Building a Movement: 50 Years of Environmental Studies at UCSB
By Isaac Hernández de Lipa

Movies & Million-Dollar Mansions
By Betsy J. Green

A Literary Salon: Lived Experience
By Sojourner Kincaid Rolle

Haunted Tour of Downtown
By Neal Graffy

Better Together
By Isaac Hernández de Lipa

The California Missions Trail: From Sonoma to San Diego
By Sandy Brown

Collaborative Organizations

This year brought new opportunities to collaborate with like-minded institutions including:

- UCSB Arts & Lectures
- Bren School of Environmental Science and Management, UCSB
- Bellosguardo Foundation
- Carriage & Western Art Museum
- Cold Spring School District
- The Community Environmental Council
- Council on Alcoholism & Drug Abuse
- Dream Foundation
- Environmental Alliance of Santa Barbara County Museums
- Environmental Defense Center
- Flamenco! Santa Barbara
- Flamenco Arts Festival
- I Madonnari
- John E. Profant Foundation for the Arts
- Goleta Valley Historical Society
- The Land Trust for Santa Barbara County
- The Lobero Theatre Foundation
- Los Padres Forest Association
- Montecito Association History Committee
- Native Daughters of the Golden West
- Old Spanish Days
- Our Lady of Mount Carmel School
- Royal Pride Foundation
- Santa Barbara County Trails Council
- Santa Barbara Downtown Organization

- Santa Barbara Education Foundation
- Santa Barbara Newcomers Club
- Santa Barbara Trust for Historic Preservation
- Santa Barbara Unified School District
- Santa Barbara Zoo
- Scholarship Foundation of Santa Barbara
- Sullivan Goss - An American Gallery
- The Turner Foundation
- TV Santa Barbara
- Visit Santa Barbara
- Visit Spain
- Westmont College
- Women's Economic Ventures
- Women's Fund of Santa Barbara
- Women's Literary Voices Santa Barbara

Offsite Exhibitions

Hill-Carrillo Adobe

Experience a historic adobe lovingly restored by the Hutton Parker Foundation. Inside view artwork of local adobes and an exhibition about significant philanthropists in our history.

Healing Arts Program at Santa Barbara Cottage Hospital

The Museum continues to share elements of past exhibitions with their visitors.

Historic Ovington Terminal

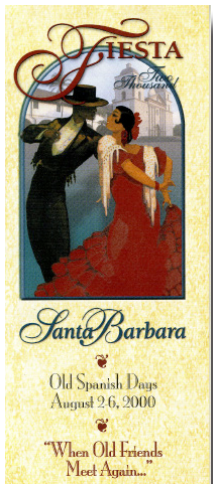
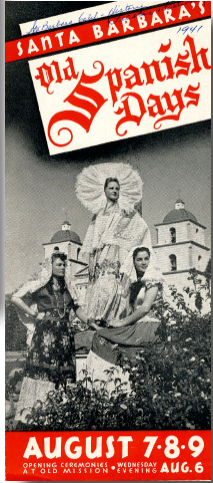
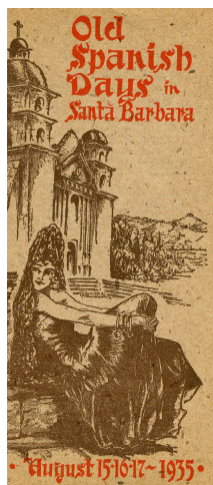
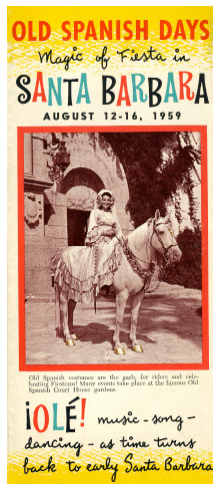
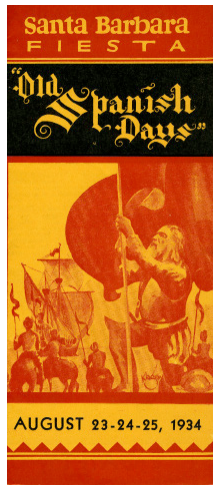
Visitors arriving at the Santa Barbara Airport can view our exhibition inside the beloved Historic Terminal highlighting local aviation pioneers such as the Loughead Brothers and Earle Ovington.



Hill-Carrillo Adobe



Banners on E. De la Guerra Street



Research & Publications

The Gledhill Library is the archives of the Santa Barbara Historical Museum, providing access to Santa Barbara County history for both the community and staff. Dedicated in 1967, the Gledhill has provided a space for patrons and researchers to explore our history from the colonial days of the Presidio and Mission to the present. Each year thousands of patrons utilize our archival materials including photographs, maps, periodicals, obituaries, court records and ephemera found nowhere else. And the archives continue to grow.

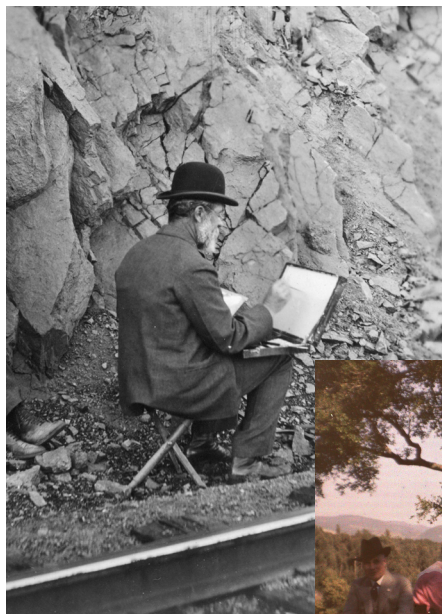
Thanks to the generosity of our community the Gledhill receives on average 150 donations to the archives each year. A selection of significant materials received this year includes:

Significant new archival materials

- 50 rare 1920s autochromes (color photos) of the *El Mirador* estate
- 100 issues of the *Goleta Valley Leader* newspaper (1938-1943)
- 100 years of Old Spanish Days promotional materials
- 300 landscape study photographs taken by Lockwood de Forest Sr.
- 400 photographs of Montecito estates *El Fureidis* and *Las Tejas*
- 500 photographs of the bohemian community of Mountain Drive

Publications citing contributions by the Gledhill Library

- *Fathers and Sons: Three Generations of Ranching* by R. Deming Isaacson
- *Fire, Flood, And Landslide Dam History* by Larry D. Gurrola and J. David Rogers
- *Franceschi: Santa Barbara's Lost Garden* by Judy Daniel
- *Francisco Badillo and the Midnight Riders* by S. Jim Campos
- *Martha Graham, When Dance Became Modern: A Life* by Neil Baldwin
- *Pasnene Luktikai: Portal to Anacapa Island* by Susan L. Morris
- *Rincon Point* by Vincent Burns and Stephen Bates
- *San Marcos Trout Club: The First Decade* by Gordon Sichi
- *Santa Barbara African American and Black Historic Context Statement* by City of Santa Barbara



Above

Cover image: "La Primavera" dancers, courtesy of the University of Rochester, New York, who gave the author permission to use photos from the Arthur Farwell Collection, part of Ruth T. Watanabe Special Collections at the Sibley Music Library of the Eastman School of Music.

Although Santa Barbara has fostered the arts since its inception, in the years following the Great War (World War I), the arts flourished in new and exciting ways thanks to the creation of the Community Arts Association. In this issue of *Noticias*, historian Hattie Beresford revealed the rich history behind the genesis of this organization, whose purview came to embrace a host of Muses.

A child of the Progressive Era, the Community Arts Association sought to enrich the lives of all Santa Barbarans by enlisting them in the creation of the arts, whether that be painting, singing, acting or playing a musical instrument. Architecture and landscape design also came into play. Consequently, the organization came to have three branches, Drama and Music, Plans and Planting, plus the School of the Arts. It also promoted and became part owner of a community theater, the Lobero.

The Community Arts Association (CAA) only lasted 20 years, but they were exciting years of cultural growth and emersion for Santa Barbara. Though no longer with us, the Association left a long-lasting legacy and inspired future generations and organizations to continue its quest. Today's CAMA (Community Arts Music Association) is a direct descendent of the CAA and recently celebrated its 100th anniversary.

The local renaissance began in 1919 with the establishment of the Community Chorus and the aptly named La Primavera Organization. Both inspired the development of the Community Arts Association and its Players. Beresford has chronicled their formative years and the incredible dramatic and artistic talent that was drawn to Santa Barbara by this original branch of the organization. Many who trod the boards or worked behind the scenes went on to life-long careers on stage, movies, and television.

Giving

The Santa Barbara Historical Museum gratefully acknowledges the following supporters for their significant contributions during the 2021-22 fiscal year.

\$50,000 - 100,000+

Sharon & David Bradford
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Gail & Robert Young
Yolanda & Kelly Yturalde
Katy & Robert Zappala
Marina & Donald Ziemer

Note that space does not allow for us to list every donation. However, the Museum is grateful for gifts of all sizes.



Below
This untitled drawing c.1895 by Alexander Harmer was recently gifted to the museum by Kristen and William Reynolds.



Our Museum

In 1932, community leaders came together with vision and forethought to found a voluntary association to preserve and share local history.

Today, the Santa Barbara Historical Museum stands dedicated to its mission: to be a repository, interpreter and communicator of the rich history of the Santa Barbara region. Through exhibitions, scholarship, educational programs and preservation of the region’s material culture, we connect people of all backgrounds to historically important ideas, people and objects.

As one of the centermost resources for cultural education, the Museum interprets over 500 years of history with collections from the Chumash, Spanish, Mexican, and American periods. Tens of thousands of irreplaceable artifacts including paintings, furniture, saddles, decorative arts, and costumes are held in public trust. The Museum’s Gledhill Research Library contains an extensive collection of documents, photographs, maps, newspaper files, and oral histories.

With the help of our generous community, we continue to ignite a passion for history and highlight its importance and relevance today and in the future.

Opposite

An enchanting portrait featured in the exhibition of works by Huguette Marcelle Clark (1906-2011), courtesy Bellosguardo Foundation.

Supporting the Museum

Smarter Ways to Give

Here are four ideas to maximize your giving impact to the Museum while enjoying additional benefits as a donor.

1 Appreciated Stock

Gifts of appreciated securities offer you a charitable income tax deduction for their full market value and no capital gains (subject to IRS limitations).

2 Donor-Advised Fund

If you have a donor-advised fund, the Museum gratefully accepts gifts from these special philanthropic accounts.

3 IRA Rollover

If you are age 70 ½ or older you can direct all or a portion of your required distribution from your IRA – up to \$100,000 per person. Your gift may lower your adjusted gross income.

4 Legacy Society

After providing for yourself and for your loved ones, would you like to help preserve and share our area’s unique history with future generations and lower your taxes at the same time? Adding the Museum to your will can often help you do that and more. The Legacy Society recognizes donors providing for the Museum’s future with a gift of any size through their estate plans. You are invited to join the Legacy Society and create your own personal legacy that reflects your love of history. Visit sbhistorical.org/legacy.

Please contact Jeanne Buchanan 805-966-1601 x110 or membership@sbhistorical.org for more information.

Thank you!

Our members make our world go around!

It is through the enthusiasm of people like you - people who understand that history expands horizons, teaches character, and inspires positive action - that the Museum can serve our community every day.

Our Visionary Members provide critical support that allow us to continue to tell the compelling story of Santa Barbara’s past through engaging events, research, and exhibitions.

If you are a member, thank you!



We’re excited to share that our organization has earned a 2022 Platinum Seal of Transparency with Candid! Now, you can support our work with trust and confidence by viewing our #NonprofitProfile:

<https://www.guidestar.org/profile/95-6005796>

The Museum’s programs and yearly operational support are derived by membership dues, revenue from private event rental and retail sales, and most importantly – through individual and foundation contributions.



Financial Statements

This statement of activities for year ending June 30, 2022 was prepared from our financial statements, which were audited by Gail H. Anikouchine, CPA. Full audited financial statements are available on the Museum's website at sbhistorical.org.

	Total all funds	
	2022	2021
Support		
Grants	322,888	241,137
Contributions	146,314	113,992
Bequests	201,000	327,121
Special events	65,500	-
In-kind contributions	14,350	200,000
Membership	53,300	47,555
Investment income	44,514	827,530
Trust income	64,284	73,909
Rental income	455,207	260,987
Museum store sales	46,486	19,639
Public programs	15,082	848
Library fees	4,783	8,166
Miscellaneous income	545	785
Change in value of charitable remainder trusts	(101,425)	157,257
Total support	1,332,828	2,278,926
Expenses		
Program services		
Curatorial, library, collection management and exhibitions	388,439	228,906
Facilities and Historical Structures	482,753	469,175
Public programs, education, and outreach	395,719	187,626
Supporting services		
Management and general	215,898	190,650
Membership	15,229	13,211
Fundraising	80,945	57,160
Total expenses	1,578,983	1,146,728
Excess of support over/(under) expenses before other changes in net assets	(246,155)	1,132,198
Other changes in net assets		
Disposal of fixed assets no longer in use	-	(53,058)
Abandonment of project	-	(7,922)
COVID relief funds	124,302	179,330
Change in unrealized gain of investments	(438,834)	(121,671)
Change in value of perpetual trusts	(418,748)	349,016
Change in net assets	(979,435)	1,477,893
Net assets at beginning of year	11,892,951	10,415,058
Net assets at end of year	10,913,516	\$11,892,951

Opposite
Education Manager Emily Alessio leads a group of future leaders on a tour of the museum.



Opposite

Marlene R. Miller, Curator, Edward Borein Gallery, with Warren P. Miller at the book signing of *Edward Borein: Etched by the West* in 2021. The landmark publication, which is dedicated to the Millers for their lifetime of service and research of the artist, won the Western Heritage Award from the National Cowboy and Western Heritage Museum in 2022.

Our Team

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Did you know?

The Museum also has an active volunteer program that provides opportunities for lifelong learning for history lovers ages 13 and up. Volunteers engage visitors with tours and activities through our education programs and work in the Gledhill Library on a variety of projects that make our vast archives more accessible to the community.

Our sincere thanks to photographers Fritz Olenberger and David Bazemore.

The 2022 Annual Report is
dedicated to **Warren P. Miller**.
His dedication to preservation,
immeasurable contributions,
and lifetime of service will
continue to inspire for
generations to come.



On our cover:

Ellen Cooper Baxley (1860 - 1949)

Rincon Point

Gift of Mrs. Carl G. Erickson

Below:

Caroline Hazard (1856 - 1945)

Coast Range, Santa Barbara

Gift of the Santa Barbara Public Library

**SANTA BARBARA
HISTORICAL MUSEUM**

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